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FOR IMMEDIATE RELEASE: August 29, 2016

CONTACT: Kay Ogden, ESLT Executive Director, kay@eslt.org or (760) 873-4554

Volunteers Needed for Great Sierra River Cleanup on the Owens River

Are you tired of trash on our waterways, and want to make a difference? Then local non-profit Eastern Sierra Land Trust (ESLT) needs your help.

On Saturday, September 10th from 9-11 am, Eastern Sierra Land Trust will be leading the charge to clean up the Wild Trout section of the Owens River. They're looking for volunteers to join the cleanup team and lend a hand to keep the river healthy and beautiful.

This community-wide volunteer day takes place in conjunction with the 8th annual Great Sierra River Cleanup – a coordinated, statewide effort to improve rivers and streams across the Sierra. Organized by the Sierra Nevada Conservancy, the Great Sierra River Cleanup is the premier volunteer event focused on removing trash and restoring the health of waterways throughout the region.

During its first seven years, almost 29,000 volunteers have joined together to remove over 800 tons of trash and recyclables from watersheds throughout the Sierra Nevada. Hundreds of community groups have spread across 22 counties and over 2,500 river miles to pull appliances, cigarette butts, beverage cans, baby diapers, tires, furniture, and more from the rivers and streams that provide more than 60% of California's developed water supply. This effort, in partnership with California Coastal Cleanup Day, serves to promote good stewardship on all of our waterways – from the Sierra to the sea.

The Great Sierra River Cleanup is about much more than picking up trash. It's a day for Sierra communities – and those from all over California – to demonstrate their desire for clean water and healthy rivers. It's an opportunity to learn about California's water source, and it's a time to come together with your families, your neighbors, your community, and your friends to accomplish something vital and worthy on behalf of our great Sierra rivers.

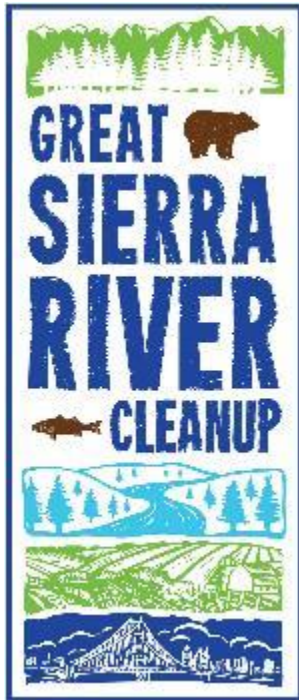
To learn more and sign up to participate in the Eastern Sierra cleanup day along the Owens River, please contact Catherine Tao, ESLT Education Coordinator & AmeriCorps Member, at catherine@eslt.org or (760) 873-4554.

Eastern Sierra Land Trust works with willing landowners to protect vital lands in the Eastern Sierra region for their scenic, agricultural, natural, recreational, historical, and watershed values. To learn more about ESLT's work, visit www.eslt.org.

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Sample low-resolution images shown below with captions; high-resolution versions attached to email. For additional pictures, please contact Catherine Tao at catherine@eslt.org.





(Great Sierra River Cleanup Logo)



Image 2 Caption: Come together with the community on Saturday, September 10 to help remove trash and debris from the Owens River.

